

# Truth or Dare (Part 2) – Lesson 1 Workbook

## The Truth About Media

### Workbook Activity

#### Favorite Times

Break up into groups of 4 or 5 and discuss the following questions. After sharing, write down your own honest answers.

- What is your favorite movie of all time? \_\_\_\_\_
- What channel on television do you watch more than any other? \_\_\_\_\_
- About how many hours of television do you watch each week? \_\_\_\_\_
- How much time do you spend on the internet in a week? \_\_\_\_\_
- What are your favorite bands? \_\_\_\_\_  
\_\_\_\_\_

Quotes from an MTV executive

**"The strongest appeal you can make...is emotionally. If you can get their emotions going, make them forget their logic, you've got 'em."**

**"At MTV we don't shoot for the 14 year olds, we own them."**

*(Source: Walt Mueller's book Youth Culture 1010)*

1. When you hear those quotes and the statistics from above, what do you think?

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2. When you realize this, how do you feel?

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3. How many hours do you think you spend in a week interacting with some kind of media? \_\_\_\_\_

**Proverbs 15:14**

1. What do you think the thousands of advertisements you see each day are trying to get you to buy into? Is it more than a product?

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2. What makes you want to buy something?

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Quote from a marketing guru

**“We’ve taken a page from Satan’s book. Find a point of weakness and lust in every man, woman, and child, and target that weakness to make them want to buy the product.”**

*(Source: Walt Mueller’s book Youth Culture 1010)*

**Philippians 1:9-11**

1. We can all agree we need to be discerning about the things we take in...but why does this Scripture tell us to do that?

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2. How can adopting the mixed messages of our culture interrupt the development of our “fruit of righteousness?”

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3. How can movies, music, and other forms of media do the same thing that advertising does?

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**Proverbs 3:21-23**

1. What is the author of this Proverb encouraging us to do?

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2. What is the consequence if we do not do so?

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## Homework

- Memorize Proverbs 15:14
- Take the challenge:
  - For every hour you spend on the internet, spend an hour reading your Bible
  - For every hour you watch TV, spend an hour in prayer
  - For every hour you spend listening to music, spend an hour serving someone
- Pray for discernment in what you allow your eyes to see, your ears to hear, and your mind to believe.