# Truth or Dare (Part 2) – Lesson 1 Workbook

## The Truth About Media

### Workbook Activity

**Favorite Times**

Break up into groups of 4 or 5 and discuss the following questions. After sharing, each student should write honest answers.

- What is your favorite movie of all time? ________________________________
- What channel on television do you watch more than any other? __________________
- About how many hours of television do you watch per week? __________________
- How much time do you spend on the Internet in a week? __________________
- What/Who is/are your favorite band(s)? ______________________________________

### Quotes from an MTV executive

"The strongest appeal you can make...is emotionally. If you can get their emotions going, make them forget their logic, you’ve got ’em."

"At MTV we don’t shoot for the 14 year olds, we own them."


1. When you read the above quotations, what do you think?

________________________________________________________________________________________

________________________________________________________________________________________

2. How does that make you feel?

________________________________________________________________________________________

________________________________________________________________________________________

3. How many hours per week do you spend interacting with some form of media? _______________
Proverbs 15:14

1. What makes you want to buy something?
__________________________________________________________________________________________
__________________________________________________________________________________________

2. What do you think the thousands of advertisements you see each day are trying to get you to buy? Is it more than a product?
__________________________________________________________________________________________
__________________________________________________________________________________________

Quote from a marketing guru:

“We’ve taken a page from Satan’s book. Find a point of weakness and lust in every man, woman, and child, and target that weakness to make them want to buy the product.”


Philippians 1:9-11

1. We all agree that we need to discern between the things we allow into our brains. Why does this Scripture tell us to do that?
__________________________________________________________________________________________
__________________________________________________________________________________________

2. How can adopting the mixed messages of our culture interrupt the development of our “fruit of righteousness”? 
__________________________________________________________________________________________
__________________________________________________________________________________________

3. How can movies, music, and other forms of media perform the same tasks as advertising?
__________________________________________________________________________________________
__________________________________________________________________________________________

Proverbs 3:21-23

1. What is the author of this Proverb encouraging us to do?
__________________________________________________________________________________________
__________________________________________________________________________________________

2. What is the consequence if we do not do so?
__________________________________________________________________________________________
__________________________________________________________________________________________
Homework

- Memorize Proverbs 15:14
- Take the challenge:
  - For every hour you spend on the Internet, spend an hour reading your Bible.
  - For every hour you watch TV, spend an hour in prayer.
  - For every hour you spend listening to music, spend an hour serving someone.
- Pray for discernment in what you allow your eyes to see, your ears to hear, and your mind to believe.